



# Qaiser Ranjha International

Qaiser Ranjha International is a major distributor of Pakistani Fresh Fruits & Vegetables and Food Stuff of the highest quality throughout the Middle East, Asia, Far East, Europe and Eastern Europe.

We also caters to the requirement of hotel and supermarket chains that have branches all over the U.A.E. Such a clientele requires the freshest of quality at reasonable prices and a just-in-time service. We have exceeded the expectation of our customers with quality, affordability and timeliness. We have built a solid infrastructure to support our business model; to ensure availability of the best quality fresh produce we commissioned a high tech cold storage facility in Dubai, U.A.E and a similar facility in Bhalwal, Pakistan in addition to our Kinnow and Potato processing unit.

Our offices are well placed in prominent and prestigious locations such as the New Central Fruit and Vegetable Market in Dubai, U.A.E, which has been purpose built to serve the neighboring Gulf States, a office in located in Islamabad, Pakistan and another in Bhalwal Sargodha.

At Fruiti Fresh we have a very proactive management that is well networked with organizations interested in improving and promoting the horticultural produce of Pakistan, such as the PHDEC, the USAID and the ACIAR. Having worked with the various stakeholders or should we say components of the cool chain i.e. farmers, processors, handlers, distributors and the customers, our management and staff have an in depth understanding of the whole concept and importance that a strong cool chain infrastructure has on the horticulture industry of a country.

Our management has personally visited successful horticulture export markets such as Australia, Asia, Eastern Europe and most of Europe to gain a first-hand practical insight into their requirements and we aim to service these markets as per their requirements.

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#### Get in Touch

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Mon - Sat, 8:00-22:00  
<http://qaiser-citrus.com/>



## Our Products

### 1. **Mango** (BEST IN THE WORLD)

Mango, the king of fruits is the second major fresh fruit in Pakistan. Mango is a delicious fruit grown in slightly less than ninety tropical and sub-tropical countries in the world. The fruit is mostly eaten farm fresh as a dessert

### 2. **Citrus Mandarin Kinno** (MARKETING SPECIALIST)

Kinnow is a Citrus fruit variety Mandarin majorly grown in the province of Punjab. Pakistan is the sixth largest producer of Kinow (mandarin) and oranges in the world, with 2.1 million tons

### 3. **Potato** (TASTE THE BEST)

Pakistan has exported 75,000 tons of potatoes. Pakistan is expected to harvest around three million tons of potato this season as against 2.3 million tons last year and after meeting domestic demand of around 1.5 million tons, a surplus of around 1.5 million tons will be available for export

### 4. **Onion** (WONDERFUL VEGETABLE)

Onion (*Allium cepa* L) is one of the important condiments widely used in all household all the year round. Nature has given us many beneficial and useful plants to mankind. One such wonderful plant is onion. Onion is one of the oldest cultivated herbs.

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